

Thank you for donating the proceeds of your DIY Fundraiser to the Epilepsy Foundation of Minnesota (EFMN)! Please know that every hour spent and dollar raised helps bring us closer to a world where people with seizures realize their full potential. We can't be everywhere with our small staff – and your DIY extends our reach! We sincerely appreciate your efforts!

EFMN has developed guidelines to support individuals holding DIY Fundraisers. **Since these are not EFMN-sponsored events, the guidelines are in place to ensure legal compliance and assist you in your process.**

STEP 1:
Setting up your DIY

1. Review this document for EFMN DIY guidelines
2. Complete the DIY Fundraiser Proposal Form
Email/fax to kolufson@efmn.org or 651.287.2325
3. EFMN will review each DIY proposal

STEP 2:
Promote

EFMN will provide our logo for use on promotional materials and flyers

All materials for events must be reviewed and approved annually

All materials must include:

“PROCEEDS SUPPORT THE EPILEPSY FOUNDATION OF MINNESOTA”

STEP 3:
**Awareness and
Promotion**

EFMN will add the event to our online calendar

EFMN will share monthly social media posts directing followers to DIY listings

EFMN must approve all printed materials with EFMN logo prior to distribution

Contact EFMN for educational resources to share at your event

We are available to discuss your event and can provide professional insight on how to make it a success. For questions or resources, contact Keri Olufson at kolufson@efmn.org or 651.287.2330.

Donations & Charitable Tax Deductions

For donations to be eligible for a charitable gift tax deduction, they must be made directly to EFMN

*Checks should be made payable to the **Epilepsy Foundation of MN** Include the DIY name on the memo line*

To receive donations via credit card, the DIY organizer may work with EFMN on available options

EFMN is not able to accept registration fees associated with an event or provide any “pass-thru” funds

EFMN strongly encourages events with registration fees to create a personal bank account

EFMN’s 501(c)(3) status may not be used in opening any accounts

EFMN is not able to receive or track any registration information

EFMN’s 501(c)(3) status may not be used to request auction/giveaway items or grant applications