



2009—2011 Strategic Plan

People with epilepsy feel connected and supported. The community has an understanding of epilepsy and knows how to respond to a seizure. The community understands the challenges of living with epilepsy, and the stigma associated with it no longer exists.

The Epilepsy Foundation will ensure that people with seizures are able to participate in all life experiences; and will prevent, control and cure epilepsy through services, education, advocacy and research.

Increase awareness of epilepsy and reduce the stigma and fear associated with it.

Evaluate and create programming that meets the needs of individuals across the continuum of life.

Strengthen the organizational capacity of the Epilepsy Foundation of Minnesota to meet the growing need for services.

EDUCATING PEOPLE

CONNECTING PEOPLE

EMPOWERING PEOPLE

Increase awareness of the Epilepsy Foundation of Minnesota

Increase the involvement of the community affected by epilepsy in association with the Epilepsy Foundation of Minnesota.

Leverage strategic partnerships and technology to reach people in Minnesota and Eastern North Dakota affected by epilepsy.

Evaluate and diversify services to reach more age and cultural groups affected by epilepsy.

Collaborate and partner with other providers to expand the scope of Epilepsy Foundation of Minnesota services.

Support and participate in national epilepsy research efforts.

Meet Epilepsy Foundation Standards of Excellence.

Increase financial support.

Increase the impact of volunteers on the organization.

Create and implement leadership succession and contingency planning for the board and staff.

More people understand what a seizure is and how to respond to a seizure.

People across MN and ND view and use the Epilepsy Foundation of Minnesota as a resource.

More people affected by epilepsy are connected to the Epilepsy Foundation of Minnesota.

Epilepsy Foundation Programs are continually evaluated and improved and needs are met.

Epilepsy Foundation of Minnesota increases its ability to meet needs and to serve more people throughout MN and ND.

*Vision
Mission*

Organizational Goals

*Work
Areas*

Strategies

Outcomes