



Expo Sponsorship Deadlines

Expo: April 16, 2016,
Minneapolis Convention Center
9:00 AM – 3:00 PM

Get connected to 10,000+ members in our community!

Premier Sponsor: \$25,000

- ~~Content for conference booklet (speaker name/title, subject of talk)~~ **due 2/1/2016**
- Exclusive benefits:
 - ~~Naming of main stage~~ **due 2/5/2016**
 - ~~Email from our sponsor to 10,000+ announcing first ever expo~~ **due 2/5/2016**
 - ~~Logo on attendee lanyards~~ **due 3/5/16**
 - ~~Sponsor of all 5 tracks~~
- ~~1 speaker on main stage~~ **due 2/15/2016**
- ~~3 mini sessions during expo~~ **due 2/15/2016**
- 1 full page colored ad in expo booklet **due 2/15/2016 OR 3/21/2016**
- Logo placement:
 - Attendee bag **due 3/11/16**
 - Stage banner **due 3/25/16**
 - Expo emails **due 4/1/2016**
 - Expo website (with webpage redirect)
- Sponsor-provided 3 items for attendee bags (promo items, brochures, etc.) **due to EFMN 4/1/2016**
- 4 rotating slides **due 4/8/16**
- Sponsor preferred size of pipe and drape exhibiting space
- Multiple social media mentions
- Access to post-expo attendee evaluation

Signature Sponsor: \$12,000

- ~~Sponsor of 1 track~~ **due 2/15/2016**
- ~~2 mini expo sessions~~ **due 2/15/2016**
- ½ page colored ad in expo booklet **due 2/15/2016 OR 3/21/2016**
- ~~Logo placement~~
 - ~~Attendee bags~~ **due 2/25/2016**
 - Expo emails **due 4/1/2016**
 - Linked on expo website



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Signature Sponsor: \$12,000 (continued...)

- Sponsor-provided 2 pieces for attendee bags (promo items, brochures, etc.) **due to EFMN 4/1/2016**
- Name listing on exhibitor passport **due 4/4/2016**
- Access to post-expo survey responses
- Premier exhibitor space
 - 10 x 20 space, 2 tables, 4 chairs, pipe & drape
- Multiple social media mentions

Major Sponsor: \$6,000

- ¼ page B & W ad in expo booklet **due 2/15/2016 OR 3/21/2016**
- Sponsor-provided 1 item in attendee bag **due to EFMN 4/1/2016**
- Name listing on exhibitor passport **due 4/4/2016**
- Logo on Expo website

Supporting Sponsor: \$3,000

- 1/8 page B & W ad in expo booklet **due 2/15/2016 OR 3/21/2016**
- Name listing on exhibitor passport **due 4/4/2016**
- Logo on Expo website
- Standard exhibitor space

Please be certain to contact Angie with the Minneapolis Convention Center to request additional needs for your exhibiting space such as electricity, extra tables, carpet flooring, etc. Angie can be reached at athompson@hubbelltyner.com 651.280.4935

Contact Hannah Baines hbaines@efmn.org 651.287.2319 or Heather Hammond at hhammond@efmn.org 651.287.2330 for questions regarding sponsorship levels, benefits and deadlines.