

## Top Sponsorship Opportunities:

### **Premier Sponsor (\$15,000) alone will have:**

- Three (3) tables for 10
- Logo placement:
  - Mobile bidding website
  - Front cover of program
- Full page colored ad in center fold

### **Premier Sponsor (\$15,000) & Signature Sponsor (\$10,000) will both have:**

- Industry exclusivity
- One (1) rotating PowerPoint slide
- Two (2) tables for 10 (FMV \$700/table)
- Full page color ad in program
- Brief company bio in program
- One (1) bottle of wine
- Six (6) tickets to Friday Night Exclusive Reception
- One (1) overnight room at Radisson Blu MOA on May 6, 2017
- Verbal recognition during program
- Multiple social media mentions
- Name listed at table
- Logo Placement:
  - Gobo light in ballroom (deadlines apply)
  - Bidding tablets
  - Back cover of program
  - E-newsletter blasts to 10,000+
  - All event emails and collateral material
  - Linked on gala webpage
  - Photo backdrop

### **Major Sponsor (\$5,500) will have:**

- One (1) table for 10
- Multiple social media mentions
- Four (4) tickets to Friday Night Exclusive Reception
- Verbal recognition during program
- Full page grayscale ad in program
- Recognition in event emails
- Name listed at table
- Logo placement:
  - Linked on gala webpage
  - Program

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## Unique Sponsorship Opportunities:

### Valet Sponsor: \$5,000

- Logo placement on thank you cards placed in each valeted car
- ¼ page grayscale ad in program
- Logo on signage at valet stand
- Recognition in event program

### Bar Sponsor: \$5,000

- Branded cocktail napkins at event
- ¼ page grayscale ad in program
- Logo displayed at 4 cash bars
- Recognition in program

### Dedicated Centerpiece Sponsor: \$5,000

- Logo on all arrangements
- ¼ page grayscale ad in program
- Provide table hosts an opportunity to dedicate the arrangement in honor of someone with epilepsy
- Recognition in event program

### Sweet Take Home Treat Sponsor: \$3,000

- Provide sweet treat in guests car for the morning after (preferably a breakfast pastry)

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## Other Sponsorship Opportunities:

### Supporting Sponsor (\$3,500) will have:

- One (1) table for 10
- Two (2) tickets to Friday Night Exclusive Reception
- ½ page grayscale ad in program
- Verbal recognition during program
- Recognition in one (1) event email
- Name listed in program
- Name listed at table
- Logo on gala webpage

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### Contributing Sponsor (\$2,500) will have:

- One (1) table for 10
- Recognition in one (1) event email
- Name listed in program
- Name listed at table
- Logo on gala webpage

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Tables for 10 may be reserved for \$1500 with no associated benefits.

Individual tickets may be purchased at \$150 per ticket. Tickets go on sale March 1, 2017.