

Top Sponsorship Opportunities:

Premier Sponsor (\$25,000) alone will have:

- One main stage speaker opportunity
- Three (3) mini sessions
- Naming of main stage
- One (1) full page colored ad in expo booklet
- Three (3) ad inserts in attendee bags
- Two (2) rotating PowerPoint slides
- Two (2) speakers at Regional Trainings
- One (1) speaker at Navigating Epilepsy Workshop (Fall 2017)

Premier Sponsor (\$25,000) & Signature Sponsor (\$12,000) will both have:

- ½ page colored ad in expo booklet
- Two (2) mini sessions
- Two (2) ad inserts in attendee bags
- Two (2) rotating PowerPoint slides
- Premier exhibiting space (10' x 20')
- Multiple social media mentions
- Listed on exhibitor passport
- Access to post-expo survey responses
- Logo placement:
 - Linked on expo webpage
 - All emails
- One (1) speaking opportunity at Regional Training
- Exhibiting at all four (4) Regional Trainings (May– October 2017)
- Exhibiting at both (2) Navigating Epilepsy Workshops (Fall 2017)
- Two (2) rotating slides at all workshops and trainings

Major Sponsor (\$10,000) will have:

- ½ page colored ad in expo booklet
- One (1) demo session
- Two (2) ad inserts in attendee bags
- Two (2) rotating PowerPoint slides
- Multiple social media mentions
- Premier exhibiting space (10' x 20')
- Listed on exhibitor passport
- Access to post-expo survey responses
- Logo placement:
 - Linked on expo webpage
 - All emails
 - Attendee bags
 - Gobo light in exhibiting spaces
- Exhibiting at all four (4) Regional Trainings (May– October 2017)
- Exhibiting at both (2) Navigating Epilepsy Workshops (Fall 2017)
- Two (2) rotating PowerPoint slides at all workshops and trainings



Epilepsy & Seizures Education Services

Expo: November 11, 2017
Minneapolis Convention Center

Other Sponsorship Opportunities:

Supporting Sponsor (\$6,000) will have:

- Standard exhibiting space (10 ' x 10')
- Listed on exhibitor passport
- Linked logo on expo webpage
- ¼ page grayscale ad in expo booklet
- Name recognition in expo emails
- Exhibiting at three (3) Regional Trainings (May – October 2017)
- Exhibiting at one (1) Navigating Epilepsy Workshop (Fall 2017)

Contributing Sponsor (\$3,000) will have:

- Standard exhibiting space (10 ' x 10')
 - Listed on exhibitor passport
 - Logo on expo webpage
 - 1/8 page grayscale ad in expo booklet
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\$1,000 Standard Exhibiting Space will have:

- 8' High Back Drape (grey)
- 3' High Side Drape (grey)
- 1 – 6' x 30" Draped Table (grey)
- 2 - Chairs
- 1 – Wastebasket

