



## Top Sponsorship Opportunities:

### Premier Sponsor (\$10,000) alone will have:

- Opportunity to kick off walk opening ceremony at Twin Cities walk (1,600 attendees)
- Branded “Day-of-Walk” bags distributed statewide by EFMN
- Additional logo placement
  - Registration packets
  - Photo frame prop

### Premier Sponsor (\$10,000) & Signature Sponsor (\$7,500) will have:

- Three (3) rotating slides at the Twin Cities walk (1,600 attendees)
- Exhibiting at all five (5) locations
- Host of one (1) Captain’s Rally
- Verbal recognition at all five (5) locations
- Multiple social media mentions
- Recognition in annual report
- Logo placement:
  - Tribute signs (created by participants at all five (5) locations)
  - Captain nametags
- Event t-shirts
- Direct mail piece (sponsorship must be confirmed by 2/1/2017)
- EFMN provided signs along walk routes
- E-newsletter blasts to 10,000+
- All event emails and fliers once sponsorship approved
- Linked on [efmn.org/walk](http://efmn.org/walk)
- Event banner at all five (5) locations
- Team photo banner at all five (5) location

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### Major Sponsor (\$5,000) will have:

- One (1) rotating PowerPoint slide at the Twin Cities walk (1,600 attendance)
- Exhibiting at all five (5) locations
- Verbal recognition at all five (5) locations
- Multiple social media mentions
- Recognition in annual report
- Logo placement:
  - Event t-shirts
  - All event emails and fliers once sponsorship approved
  - Linked on [efmn.org/walk](http://efmn.org/walk)
  - Event banner at all five (5) locations
  - Team photo banner at all five (5) location

# Rise Above Seizures Walk

Duluth, Fargo, Rochester & St. Cloud | August 3, 2017

Twin Cities | September 23, 2017

## Other Sponsorship Opportunities:

### Supporting Sponsor (\$3,500) will have:

- Exhibiting at three (3) locations
- Verbal recognition at all five (5) locations
- Sponsor-provided signs at three (3) locations
- Name recognition:
  - Annual report
  - Event t-shirts
  - E-newsletter blasts to 10,000+
- Logo placement:
  - On event website [efmn.org/walk](http://efmn.org/walk)
  - Event banner at all five (5) locations
  - Event fliers

### Contributing Sponsor (\$2,500) will have:

- Exhibiting at two (2) locations
- Verbal recognition at all five (5) locations
- Sponsor-provided signs at two (2) locations
- Name recognition:
  - Annual report
  - E-newsletter blasts to 10,000+
- Logo placement:
  - On event website [efmn.org/walk](http://efmn.org/walk)
  - Event banner at all five (5) locations

### Exhibitor (\$750 per location (\$375 for nonprofits)):

Location	Attendance
Duluth	200-300
Fargo	200-300
Rochester	250-350
St. Cloud	250-350
Twin Cities	1,600-1,800